



PROCUREMENT AND ENFORCEMENT
OF INTELLECTUAL PROPERTY

CISLO & THOMAS LLP
Attorneys at Law

PATENT, TRADEMARK
COPYRIGHT & RELATED MATTERS

C&T Staff Training
02/22/2023 [CG]

Preparing & Filing a Trademark Application – C&T Edition

Review from “Trademarks 101” Training:

WHAT IS A TRADEMARK?

- A **trademark** includes any word, name, symbol, device, or any combination, used in commerce to identify and distinguish the goods of one manufacturer or seller from goods manufactured or sold by others, and to indicate the source of the goods.
 - Just a word, or multiple words, with no design element and without claim to any particular font, style, size or color are known as standard character marks
 - Logos will typically have literal elements (any words), a description of the mark detailing the design elements, and sometimes specific colors claimed
- A **service mark** is the same as a trademark, except that it identifies and distinguishes the source of a service rather than a product.
- Simple terms: trademarks identify the source (maker or provider) of products and services
- A common misconception is that having a trademark means you legally own a particular word or phrase and can prevent others from using it. However, you don't have rights to the word or phrase in general, only to how that word or phrase is used with your specific goods or services. For example, if you use a logo as a trademark for your small film developing business to distinguish your services from others in the film-developing world, you cannot prevent others from using a similar logo for non-film developing related goods/services.



WHERE TO BEGIN

- Before preparing a new trademark application, we commonly recommend that the client has us do a preliminary scan to determine the possible registrability of the mark for certain goods/services (\$600.00)
- The scan searches the federal and state trademark databases, and some international databases broadly, which includes the goods/services the client intends on using the mark for
- We note in our preliminary scan letter that since trademark rights arise upon first use, a trademark user who did not file for registration, or who let their registrations go abandoned, may still have common law rights to the marks. Due to this, we often suggest an extensive full trademark search, which includes common law usage with our detailed opinion letter (\$3,215-4,295)
- We end the letter by noting that if the client decides to assume the aforementioned business risk and wishes to go forward with a new federal trademark application, the cost to prepare and file the application for one class of goods is \$1,110.00 (current as of Feb 2023)

DRAFTING THE APPLICATION & LETTER ENCLOSING

FILING BASIS

- Use Based Trademark Application
 - o Use in commerce basis (under Trademark Act Section **1(a)**) – you are currently using your mark in commerce with your goods and/or services and have first use dates and specimen to show for it
 - o We sometimes refer to these applications as ‘Use-Based’
 - o Need two dates (OK if they are the same):
 - The date of first use of your mark **anywhere** on the goods or in connection with the services;
 - The date of first use of your mark **in commerce** on the goods or in connection with the services;
 - o One “**specimen**” for **each class** showing how you use the mark in commerce with the goods and/or services
- Intent-to-Use Trademark Application
 - o Intent-to-use basis (under Section **1(b)**) - you have a bona fide intention to use your mark in commerce with your goods and/or services in the near future, but have not yet begun using your mark in commerce
 - o Applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date.
 - o Although you may file an application based on a bona fide intent, this filing basis is not a basis for registration, so your mark will not be registered until you convert the application to one based on use in commerce by filing a timely and acceptable allegation of use (amendment to allege use or statement of use down the road)

CLASSIFICATIONS – TRADEMARK OR SERVICE MARK?

- The client will tell us what they are using/ intend to use their mark for – goods to be sold or services to be provided, and we use our classification search tool to assign an international classification from 001-045
- From the USPTO: All goods and services are “classified” or organized into broad categories of goods or services, as determined by international agreement. Each category of goods or services is assigned a number from 1 to 45, also known as an international class. There are many items listed in each class; however, goods and services are never in the same class.
 - o **001-034 = goods**
 - o **035-045 = services**
- Classification/Trademark ID Manual: <https://idm-tmng.uspto.gov/id-master-list-public.html>

DRAFTING APPLICATIONS

ITU and Use Based Applications

- Templates found on next pages



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Attorneys at Law

PROCUREMENT AND ENFORCEMENT
OF INTELLECTUAL PROPERTY

TORRANCE
21515 HAWTHORNE BLVD.
SUITE 200
TORRANCE, CA 90503-6501
(310) 405-7425

PASADENA
1055 EAST COLORADO BLVD.
FIFTH FLOOR
PASADENA, CA 91106-2327
(626) 204-9206

12100 WILSHIRE BOULEVARD
SUITE 1700
LOS ANGELES, CA 90025-7103
(310) 979-9190 FAX (310) 394-4477
WWW.CISLO.COM

WESTLAKE VILLAGE
2829 TOWNSGATE ROAD
SUITE 330
WESTLAKE VILLAGE, CA 91361-3006
(805) 496-1164 FAX (805) 435-8446

PATENT, TRADEMARK
COPYRIGHT & RELATED MATTERS

SANTA BARBARA
7 WEST FIGUEROA STREET
THIRD FLOOR
SANTA BARBARA, CA 93101-5109
(805) 962-1515

SAN DIEGO
12636 HIGH BLUFF DRIVE
SUITE 400
SAN DIEGO, CA 92130-2071
(619) 481-5448

[insert date]

CONFIDENTIAL
ATTORNEY-CLIENT PRIVILEGE

VIA ELECTRONIC MAIL ONLY
EMAIL ADDRESS:

«MAT_Client_Firm»
Attn: «MAT_Addressee_Name»
«MAT_Client_Address»
«MAT_Client_Address2»

Re: New Federal Trademark Application for:

C&T Ref. No.:

Dear :

Pursuant to **your** instructions, we prepared and enclose a federal use-based trademark application for **MARK** [on behalf of applicant] / [on your behalf] to cover “**goods/services**”.

We prepared a word version of the application to be kept in our files. We will file the application using the electronic filing system’s template at the United States Patent and Trademark Office (“USPTO”). The USPTO application is the official version that will be submitted at the USPTO. The word version we prepared is a little easier to understand than the USPTO version, which is why we prepared it.

Carefully review the application and let us know if we should make any changes such as the ownership designation and/or if you wish to add any goods or services to the application (you may not add any once the application has been filed at the Trademark Office).

Please also forward us a specimen (**per class**) displaying the mark in use to submit along with the application. Examples of acceptable specimens for [**trademarks** include labels, tags, packaging, and internet pages displaying the mark sufficiently near the goods at their point of sale. Further, acceptable specimens for **service marks** may include brochures, advertisements or internet pages displaying the mark used in association with the services.]

Firm
name
[insert date]
Page 2

If all is in order, please have an officer of [**applicant**] execute and date the Declaration and Power of Attorney pages, [**provide the dates of first use on page 1**] and return the signed application to us, which we will maintain in our files. Please note that as to not jeopardize the validity of the documents it is imperative that a Corporate Officer or LLC Managing Member of the company execute and date the document.

We look forward to return of the signed application. In the meantime, please feel free to contact me with any questions or comments you may have.

[**J. Sheldon ONLY**: Please do not hesitate to contact me with any questions or comments you may have. I can be reached at 626-676-1201 and JSheldon@cislo.com.]

Very truly yours,

CISLO & THOMAS LLP

D. M. Cislo, Esq.

DMC:tr:

Enclosure(s):

Federal Trademark Application

Z:\Kimberly\Templates\Enclosing Letters\Letter to Client enclosing New Application (use-based).docx

C&T Ref. No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION
UNDER SECTION 1(a) ←

Mark: ←

International Class No.: ←

To the Commissioner of Patents and Trademarks:

Applicant is _____ (“Applicant”), a [State][entity] with a business address of _____. / [an individual United States citizen with an address of]

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing for “*goods/services*” in International Class **000**.

The above-identified applicant requests that said mark be registered in the United States Patent and Trademark Office in the Principal Register established by the Act of July 5, 1946.

The above referenced mark was first used in connection with the **goods/services** in International Class **000** at least as early as _____; and was first used in interstate commerce at least as early as _____; and is now in use in such commerce.

C&T Ref. No.

GOODS

SERVICES

The mark is used by imprinting the same on **tags, labels, packaging, and/or advertisements, brochures, webpages, or the like**, which are distributed and/or displayed to customers for purposes of identifying applicant's **goods/services**. **One (1) specimen illustrating the mark is included herewith.**

Applicant's mark is a word mark presented in standard character format with no design element and without claim to any particular font, style, size or color.

Miscellaneous Section (if the specimen is a webpage): the URL is _____ and was accessed on _____ in the event that this required information is cut-off when the specimen was uploaded by the USPTO.

DECLARATION

The undersigned, on behalf of Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; he/she believes the Applicant is the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes Applicant to be entitled to use such mark in commerce; and to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the **goods and services** of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

APPLICANT

Date: _____, YEAR

Signature

Name

Title

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California in good standing and are admitted to practice in the State of California and the United States Patent and Trademark Office.

Daniel M. Cislo, Esq., Reg. No. 32,973	C. Wook Pak, Esq., Reg. No. 50,504
David B. Sandelands, Esq., Reg. No. 46,023	Jeffrey G. Sheldon, Esq., Reg. No. 27,953
Peter S. Veregge, Esq., Reg. No. 55,698	Katherine M. Bond, Esq., Reg. No. 66,381
Kristin B. Kosinski, Esq., Reg. No. 45,599	Rebecca I. Makitalo, Esq., Reg. No. 80,120

Please address all communications as follows:

Daniel M. Cislo, Esq.
CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

APPLICANT

Date: _____, YEAR

Signature

Name

Title

DRAWING PAGE

APPLICANT: ←

ADDRESS: ←

The mark consists of standard characters without claim to any particular font style, size, or color.

CLASS	DATE OF FIRST USE at least as early as	FIRST USE IN INTERSTATE COMMERCE at least as early as	GOODS/SERVICES
↑	↑	↑	↑

MARK: ←

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Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION
UNDER SECTION 1(a)

Mark: MALIBU MICROBIOME MEETING

International Class No.: 044

To the Commissioner of Patents and Trademarks:

Applicant is Sabine Hazan, an individual United States citizen with an address of 1835 Knoll Drive, Ventura, CA 93003.

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing for:

- *“Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news”* in International Class 041
- *“online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news”* in International Class 044;

The above-identified applicant requests that said mark be registered in the United States Patent and Trademark Office in the Principal Register established by the Act of July 5, 1946.

The above referenced mark was first used in connection with the services in International Classes 041 and 044 at least as early as March 1, 2019 and was first used in interstate commerce at least as early as March 1, 2019; and is now in use in such commerce.

The mark is used by imprinting the same on advertisements, brochures, webpages, or the like, which are distributed and/or displayed to customers for purposes of identifying applicant's services. One (1) specimen illustrating the mark is included herewith.

Applicant's mark is a word mark presented in standard character format with no design element and without claim to any particular font, style, size or color.

DECLARATION

The undersigned, on behalf of Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant is the owner of the service mark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), she believes Applicant to be entitled to use such mark in commerce; and to the best of her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

Sabine Hazan

Date: _____, 2022

Signature

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California in good standing and are admitted to practice in the State of California and the United States Patent and Trademark Office.

Daniel M. Cislo, Esq., Reg. No. 32,973	C. Wook Pak, Esq., Reg. No. 50,504
David B. Sandelands, Esq., Reg. No. 46,023	Jeffrey G. Sheldon, Esq., Reg. No. 27,953
Peter S. Veregge, Esq., Reg. No. 55,698	Katherine M. Bond, Esq., Reg. No. 66,381
Kristin B. Kosinski, Esq., Reg. No. 45,599	Katherine B. Sales, Esq., Reg. No. 72,026
Rebecca I. Makitalo, Esq., Reg. No. 80,120	

Please address all communications as follows:

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CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

Sabine Hazan

Date: _____, 2022

Signature

DRAWING PAGE

APPLICANT: Sabine Hazan

ADDRESS: 1835 Knoll Drive, Ventura, CA 93003

The mark consists of standard characters without claim to any particular font style, size, or color.

CLASS	DATE OF FIRST USE at least as early as	FIRST USE IN INTERSTATE COMMERCE at least as early as	SERVICES
041	March 1, 2019	March 1, 2019	<i>Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news</i>
044	March 1, 2019	March 1, 2019	<i>online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news</i>

MARK: MALIBU MICROBIOME MEETING

CISLO & THOMAS LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com
\\SRV-SQL\TMDocs\22-46011\New Use-Based Application.docx

PRE-FILING & FILING WITH THE USPTO

CHECKLIST:

- Signed application (ITU & Use Based)
- Specimen (per class) (Use Based)
 - o See last page for specimen recap
- Payment from client (if requested in advance)

USPTO FILINGS (See next pages & presentation for details)

- Always TEAS Standard (\$350.00 per class)
- Prefile, reviewed by Tara and Attorney, Filed & billed
- LTC re Filing Particulars post filing

- Main menu
- Patents
- Trademarks
- IP Policy
- Learning and Resources
- About Us
- Jobs
- Contact Us
- MyUSPTO

Identity verification for trademark filers

Trademark filers can verify their identity and authenticate their USPTO.gov account using a secure, one-time process.

Index of all TEAS forms

A list of all TEAS forms by category.

TEAS tutorial

Step-by-step instructions for the trademark filing process using TEAS.

Trademark initial application form

In the Trademark Electronic Application System (TEAS), we have one initial application form with two filing options: TEAS Plus and TEAS Standard.

- The **TEAS Plus** filing option has more requirements up-front when you submit your initial application. As a result, you pay a [lower fee per class](#) of goods/services.
- The **TEAS Standard** filing option has fewer requirements up-front. However, you must eventually meet all the application requirements and pay a [higher fee per class](#) of goods/services.

Ready to apply?

Start your application in TEAS



If you aren't already signed into MyUSPTO using your USPTO.gov account, you'll be prompted to log in with two-step authentication. [Review the Log in to TEAS and TEASi](#) page for more information.

You can check the [current processing wait times](#) to find out how long your trademark filing could take. Filing your initial application, response form, and post registration accurately can speed up the process. You can help by reading these tips on [avoiding processing delays](#).

Key differences between TEAS Plus and TEAS Standard

Consider these key differences when selecting your filing option:

Filing fees

- TEAS Plus: Pay \$250 per class of goods/services.
- TEAS Standard: Pay \$350 per class of goods/services.

When you pay fees

- TEAS Plus: Pay all application filing fees with your initial application.
- TEAS Standard: Pay one application filing fee with your initial application and the rest later in the process.

- Once in the actual form, complete all items with a symbol, since they are mandatory items for TEAS filing purposes.
- Validate the form, using the "Validate" button at the end of the form. If there are errors, return to the form to make the correction. A "Warning" may be corrected or by-passed.
- Double-check all entries through the links displayed on the Validation page.
- You may save your work for submission at a later time by clicking on the Save Form button at the bottom of the Validation page.
- When ready to file, use the Pay/Submit button at the bottom of the Validation page. This will allow you to choose from three (3) different payment methods: credit card, automated deposit account, or electronic funds transfer.
- After accessing the proper screen for payment, and making the appropriate entries, you will receive a confirmation screen if your transmission is successful. This screen will say SUCCESS! and will provide your assigned serial number.
- An email acknowledging receipt of the submission (a filing receipt) will be sent to the correspondence email address of record.

Once you submit this application, the USPTO will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

IMPORTANT: After this application is submitted, the USPTO will send a filing receipt to the email address of either (A) the appointed attorney, if any, otherwise (B) the trademark applicant owner/holder.

CONTACT:

For general trademark information or help navigating the forms, email TrademarkAssistanceCenter@uspto.gov, or telephone 1-800-786-9199 (press 1).

If you need help resolving technical glitches, email TEAS@uspto.gov. Please include in your email your phone number, serial or registration number, and a screenshot of any error message you may have received.

STATUS CHECKS: The status of the filing is available in the [Trademark Status & Document Retrieval System \(TSDR\)](#) 7-10 days after filing.

TIMEOUT WARNING: You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [mandatory federal information security standards](#) and protects user information. After 25 minutes of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please have all of your information ready before you start.

1. Please select one of the filing options below.

- TEAS Plus:** I am filing a TEAS Plus application, with a reduced fee of \$250 per class of goods/services. Failure to comply with [TEAS Plus Requirements](#) will incur an additional processing fee of \$100 per class of goods/services.
- TEAS Standard:** I am filing a TEAS Standard application, with a fee of \$350 per class of goods/services.

2. Is an attorney filing this application?

[Foreign-domiciled owners/holders](#) must have a U.S.-licensed attorney represent them before the USPTO in any application- or registration-related filing. [Information about hiring a U.S.-licensed attorney](#) can be found on the USPTO website.

- Yes No

3. [OPTIONAL] To upload a previously saved form file, first review the USPTO's [TEAS Help instructions for accessing previously saved data](#) and then use the "Browse..." button below to access the form file saved on your computer.

WARNING: Failure to follow the TEAS Help instructions will result in the inability to edit your data.

Important: Do NOT use the button below to upload an image file (for example, a specimen). You must use the button that will be presented for that purpose *within the proper section of the actual form*

Choose File No file chosen

Continue



PTO-1478
 Approved for use through 10/31/2024. OMB 0651-0009
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

Version 8.1

Watch the [TMIN "Applicant information" video](#) that explains the terms "applicant" or "applicant owner/holder." The term "applicant" identifies who owns the trademark, not necessarily who is filing the application.
 Watch the [TEAS Nuts and Bolts Applicant Information video](#) that explains how to fill out the Applicant Information page.

Applicant Information

Note: If there is **more than one owner of the trademark**, complete the applicant information for the first owner, and then click on the "Add Owner" button at the bottom of this page. Repeat for each owner. You must specify whether the multiple applicants are [joint applicants](#) or some other entity type listed below.

* Owner of Mark	Sabine Hazan <small>[If an individual, use the following format: Last Name, First Name Middle Initial or Name, if applicable]</small>			
<input type="checkbox"/> DBA (doing business as) <input type="checkbox"/> AKA (also known as) <input type="checkbox"/> TA (trading as) <input type="checkbox"/> Formerly	<input type="text"/>			
Entity Type <input checked="" type="radio"/> Individual <input type="radio"/> Corporation <input type="radio"/> Limited Liability Company <input type="radio"/> Partnership <input type="radio"/> Limited Partnership <input type="radio"/> Joint Venture <input type="radio"/> Sole Proprietorship <input type="radio"/> Trust <input type="radio"/> Estate <input type="radio"/> Other	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Country/Region/Jurisdiction/U.S. Territory of Citizenship</td> <td>United States</td> </tr> </table>		Country/Region/Jurisdiction/U.S. Territory of Citizenship	United States
Country/Region/Jurisdiction/U.S. Territory of Citizenship	United States			
Internal Address	<input type="text"/>			
* Mailing Address <small>(Entered address is publicly viewable in the USPTO's TSDR database. This address must be capable of receiving mail and may be your street address, a P.O. box, or a "care of" address.)</small>	1835 Knoll Drive <small>NOTE: You must limit your entry here, and for all remaining fields within this overall section, to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.</small>			
* City	Ventura <small>NOTE: You must limit your entry here to no more than 22 characters.</small>			
* State	California			

<input type="radio"/> Joint Venture	
<input type="radio"/> Sole Proprietorship	
<input type="radio"/> Trust	
<input type="radio"/> Estate	
<input type="radio"/> Other	
Internal Address	<input type="text"/>
* Mailing Address <small>(Entered address is publicly viewable in the USPTO's ISDR database. This address must be capable of receiving mail and may be your street address, a P.O. box, or a "care of" address.)</small>	<input type="text" value="1835 Knoll Drive"/> <small>NOTE: You must limit your entry here, and for all remaining fields within this overall section, to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.</small>
* City	<input type="text" value="Ventura"/> <small>NOTE: You must limit your entry here to no more than 22 characters.</small>
* State <small>(Required for U.S. applicant owners/holders)</small>	<input type="text" value="California"/> <small>NOTE: You must include as part of the "City" entry any information related to geographical regions (e.g., provinces) not found in the dropdown lists for "States" or "Countries." Enter the city and then the geographical region, separated by a comma (e.g., Toronto, Ontario). In most instances, you will then also have to select the country within which the region is found, below.</small>
* Country/Region/Jurisdiction/U.S. Territory	<input type="text" value="United States"/>
* Zip/Postal Code <small>(Required for U.S. and certain international addresses)</small>	<input type="text" value="93003"/>
Domicile Address <small>(Entered address is not publicly viewable in the USPTO's ISDR database unless it is the same as the mailing address. If your mailing address is not your domicile, you must enter the number, street, city, state, country or U.S. territory, and if applicable, zip/postal code of your domicile address. In most cases, a P.O. box, "care of" address, or similar variation is not acceptable as a domicile address.)</small>	<input checked="" type="checkbox"/> Uncheck this box if the domicile address and mailing address of the trademark owner/holder are NOT the same. Fields for entering the domicile address will appear.
Phone Number	<input type="text" value="United States"/> <input type="text"/> Ext. <input type="text"/>
Fax Number	<input type="text"/>
* Email Address	<input type="text" value="admin@cislo.com"/> <small>The applicant owner/holder is required to provide an email address and keep that address current with the USPTO. If the applicant owner/holder is represented by a U.S.-licensed attorney, only the attorney's email address will be used for correspondence by the USPTO.</small>
Website address	<input type="text"/>

[Privacy Act Statement](#) | [TEAS Form Burden Statement](#) | [Bug Report/Feedback](#) | [TEAS Home](#)

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register Version 8.1

→ Mark Information

Watch the [TMIN instructional video on the importance of conducting a search](#) of existing trademarks or service marks before filing your application. The USPTO will conduct its own [database search](#) and complex legal review. **Registration of your Mark is NOT guaranteed.**

Instructions:

- Enter your [Mark](#) below. Only **one Mark** can be entered. Entry of multiple Marks may result in denial of a filing date or refusal of registration
- Identify the type of Mark you are submitting by selecting the correct radio button:
 - [Standard characters](#): No claim to a particular font style, size, and/or color;
 - [Special form](#): Mark includes a design or word(s) combined with a design, or is displayed in a particular font style, size, and/or color; or
 - Non-visual sound mark: Include a musical score, and an audio file, as well as a detailed Mark description.
- Follow the specific instructions that will appear after the Mark type radio button is selected. The form will automatically create a separate section for entry of your Mark or attachment of an audio file for a sound mark.
- Carefully review this page prior to final submission to ensure that it accurately depicts or represents your mark. You may not be permitted to [change or correct your mark](#) after filing this application. While minor changes in the mark may *sometimes* be permitted, changes that result in a [material alteration](#) of the mark as originally filed will result in the USPTO issuing a refusal on that ground.

Watch the TEAS Nuts and Bolts [video explaining how to fill out the Mark Information page](#).

- * Select a radio button to indicate the Mark type:
- [Standard Characters](#)
A standard character mark cannot be changed to add stylization and/or design elements after submission of the application.
 - [Special Form \(Stylized and/or Design\)](#)
 - [Sound mark](#)

Watch the [TMIN instructional video on drawing issues](#).

Enter the Mark here: (Note: The entry can be in capital letters, lower case letters, or a combination thereof. Do not include the ™, ℠, ®, or © symbols after the mark entry, because they are not part of the actual mark. If using Internet Explorer, the entry cannot exceed 2036 characters; otherwise, you must switch to another browser.)

MALIBU MICROBIOME MEETING

Preview USPTO-Generated Image

NOTE: For how the USPTO determines what the display of the entered mark will be, click [here](#).

NOTE: For information about mark display in USPTO databases, click [here](#)

The "Additional Statement" section of this form is used to enter various legal or informational statement(s) that may pertain to the mark; for example, a disclaimer or English translation. You are not required to enter any of these statement(s) at the time of filing; however, you may be required to add a statement(s) to the record during examination of the application. If you are unsure whether you should make such a statement, the examining attorney assigned to your application will issue a requirement, if appropriate.

Check here to display the full listing of additional statements from which you may make your selection.

TEAS and TEASi will undergo system maintenance at 9 a.m. ET on Saturday, February 25. To minimize the risk of disruption, we recommend closing any active sessions and stopping your work between 9 and 9:15 a.m. ET.

Navigation History: [Instruction](#) > [Applicant](#) > [Mark](#) > [Goods/Services/Filing Basis](#) > [Attorney/Dom. Rep./Correspondence](#) > [Fee/Signature](#)

PTO-1478
Approved for use through 10/31/2024. OMB 0651-0009
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

Version 8.1

Goods/Services Information

Instructions:

Step 1: Click on the appropriate button, below, to indicate whether you wish to create your listing of goods/services by: (1) taking entries directly from the *Manual of Trademark Acceptable Identifications of Goods & Services* (IDManual); or (2) entering your own free-text entry. **NOTE:** Option 1 is recommended because entries in the IDManual are generally acceptable as written; however, if the entry requires customization through the insertion of free-form text, even Option 1 obviously will not ensure that the listing is accepted.

Step 2: Click on the "Add Goods/Services" button.

Step 3: After creating the complete list of goods/services for this application, you will then be able in the next section of the form to designate the filing basis (or bases) appropriate for each listed item.

NOTE:

- Your selection of goods/services from the IDManual must accurately identify your goods/services. For additional information, see [TMIEP Chapter 1400](#). If you do not find a listing that accurately identifies your goods/services, you may email TMIDSUGGEST@uspto.gov to request that your identification be considered for addition to the IDManual. Visit the USPTO's website for [information on IDManual suggestions](#). If your request is approved, you must wait until the approved identification is added to the IDManual. If your request is not approved or you wish to file immediately, you must use the TEAS Standard form.
- Some entries include instructional language beneath the actual entry, within <> symbols. This language is only to assist in the proper selection of an entry, and will NOT be included as part of the actual identification after the checked entry is inserted into the form.
- If you cannot access the IDManual through the "Add Goods/Services" button, try switching to another browser. If after changing browsers you still cannot access the IDManual through the "Add Goods/Services" button, please contact TEAS@uspto.gov.
TIMEOUT WARNING: You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [mandatory federal information security standards](#) and protects user information. After 25 minutes of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please have all of your information ready before you start.

* Choose ONE method for adding the Goods/Services: Searching ID Manual Entering Free-form text

NOTE - INSTRUCTIONAL VIDEOS AVAILABLE REGARDING GOODS/SERVICES:

Watch the [TMIN Goods and Services video](#) explaining what is meant by "identification of goods and services", and watch the [TEAS Nuts and Bolts: Goods and Services video](#) for instructions on filling out the Goods/Services page in this application.

Add Goods/Services

Remove Checked Class(es)

NOTE: Clicking "Go Back" will take you directly back to the MARK section of the form.

Go Back

must describe your goods/services in specific, clear, and concise terms.
Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news
 Check here to use optional ID Assistance tool.

Section 1(a), Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

NOTE: The specimen must show the mark as actually used in commerce. Examples of specimens for goods include tags, labels, instruction manuals, containers, and photographs that show the mark on the actual goods or packaging, or displays associated with the actual goods at their point of sale. Webpages may also be specimens for goods when they include a picture or textual description of the goods associated with the mark and the means to order the goods. Examples of specimens for services include advertising and marketing materials, brochures, photographs of business signage and billboards, and website printouts that show the mark used in the actual sale, rendering, or advertising of the services.

Watch the [TMIN Specimen video](#) explaining what is an appropriate trademark or service mark specimen for a good or service.
NOTE: For attachment, the JPG/PDF image file(s) or sound/motion file(s) showing the specimen(s) must be on your local drive.

A specimen should NOT be: (1) the same file used in the mark section; or (2) a newly-created file that shows only the mark by itself. (*Reminder:* Within the earlier mark section, if you attached an image file for a stylized/design mark or a sound/motion file, you must ensure that it only shows the mark by itself, and does not display anything that would not truly be considered part of the actual mark, e.g., a scan of a complete business card would not be an acceptable mark image, although it may be an acceptable specimen).

Attach Specimen	<input type="button" value="Attach/Remove Specimen"/> 1 file(s) attached
Description of Specimen	web pages displaying the mark sufficiently near the services offered
Webpage Specimens	Enter webpage URL(s) and dates(s) of access below if it does NOT appear on the attached specimen. If your specimen consists of a webpage, provide the webpage URL: <input type="text" value="https://malibumicrobiomemeeting.com/home"/> If your specimen consists of a webpage, indicate the date you accessed or printed the webpage: <input type="text" value="10/18/2022"/> (MM/DD/YYYY)
<input type="checkbox"/> Check here to remove the URL and Date fields directly below.	
Webpage Specimens	Enter webpage URL(s) and dates(s) of access below if it does NOT appear on the attached specimen. If your specimen consists of a webpage, provide the webpage URL: <input type="text" value="https://www.eventbrite.com/e/2023-malibu-micro"/> If your specimen consists of a webpage, indicate the date you accessed or printed the webpage: <input type="text" value="10/18/2022"/> (MM/DD/YYYY) <input type="button" value="Add Additional URLs(s) and Dates(s)"/>
Date of First Use of Mark Anywhere	By the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as <input type="text" value="03/01/2019"/> (MM/DD/YYYY)
Date of First Use of the Mark in Commerce	By the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as <input type="text" value="03/01/2019"/> (MM/DD/YYYY)
<input type="button" value="Section 1(b)"/> No use of mark yet, intending to use	<input type="button" value="Section 44(d)"/> Foreign application exists for same goods/services
	<input type="button" value="Section 44(e)"/> Foreign registration exists for same goods/services

NOTE: To assign the selected filing basis, click on "Assign Filing Basis" button, below. If you selected the wrong basis, click on the "Remove this [basis]" button, above, and start over. To assign multiple bases, click on another basis button and complete the section (and repeat process again, if appropriate) before clicking on the "Assign Filing Basis" button.

Visit the TEAS Help section of the USPTO website for instructions on [how to add item\(s\)](#) to the list displayed below.
Visit the TEAS Help section of the USPTO website for instructions on [how to remove item\(s\)](#) from the list displayed below.

Select All	International Class	* Goods/Services	Assigned Filing Basis(es)
<input type="checkbox"/>	<input type="text" value="041"/> <small>If known, select class number 001-045</small>	<p>Instructions: Enter the common commercial name for the specific goods/services associated with your mark. Failure to list your goods/services accurately could prevent registration. Separate each specific item with a semicolon or comma.</p> <p>ALSO:</p> <ul style="list-style-type: none"> Do not enter a Class Number/Letter in the text box below. Do not include html or other programming code or language that may create embedded links. Do not use abbreviations, brackets ([]), or braces ({}). <p>You should review the USPTO Goods/Services ID Manual (ID Manual) before entering items below. You are not required to use an entry from the ID Manual; however, if your entry is not from the ID Manual, you must describe your goods/services in specific, clear, and concise terms.</p> <div style="border: 1px solid gray; padding: 2px;"> Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news </div> <p><input type="checkbox"/> Check here to use optional ID Assistance tool.</p>	1(a)
<input type="checkbox"/>	<input type="text" value="044"/> <small>If known, select class number 001-045</small>	<p>Instructions: Enter the common commercial name for the specific goods/services associated with your mark. Failure to list your goods/services accurately could prevent registration. Separate each specific item with a semicolon or comma.</p> <p>ALSO:</p> <ul style="list-style-type: none"> Do not enter a Class Number/Letter in the text box below. Do not include html or other programming code or language that may create embedded links. Do not use abbreviations, brackets ([]), or braces ({}). <p>You should review the USPTO Goods/Services ID Manual (ID Manual) before entering items below. You are not required to use an entry from the ID Manual; however, if your entry is not from the ID Manual, you must describe your goods/services in specific, clear, and concise terms.</p> <div style="border: 1px solid gray; padding: 2px;"> online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news </div> <p><input type="checkbox"/> Check here to use optional ID Assistance tool.</p>	1(a)

NOTE: The 4 **BUTTONS** below identify the choices of filing basis to be assigned to the items listed in the table, above. Because assignment of the correct basis to each item is critical, please read the [explanation of each basis](#) if you have any questions as to which basis(es) to select, before clicking the button(s), below, to begin the assignment of the basis(es). **Since assignment of a filing basis is not a requirement within this version of the form, you can bypass this step by clicking on the Continue button, below, if necessary.**

WARNING: Registration Subject to Cancellation for Fraudulent Statements
You must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of a trademark registration. The lack of a bona fide intention to use the mark with all goods/services included in an application, or the lack of use on all goods/services for which you claim use, could jeopardize the validity of the registration and result in its cancellation.

<input type="button" value="Section 1(a)"/>	<input type="button" value="Section 1(b)"/>	<input type="button" value="Section 44(d)"/>	<input type="button" value="Section 44(e)"/>
<small>Actually using mark in commerce now</small>	<small>No use of mark yet, intending to use</small>	<small>Foreign application exists for same goods/services</small>	<small>Foreign registration exists for same goods/services</small>

Attorney Information

* Attorney Name	<input type="text" value="Daniel M. Cislo, Esq."/>
Individual Attorney Docket/Reference Number	<input type="text" value="22-46011"/> <small>NOTE: You must limit your entry here to no more than 12 characters.</small>
* Bar Membership	* Year of Admission <input type="text" value="1986"/>
	* U.S. State/Commonwealth/Territory <input type="text" value="California"/>
	* Membership Number <input type="text" value="125378"/> <small>You must enter "N/A" or a membership/registration number if your U.S. state, commonwealth, or territory issues one. This number is not viewable in TSDR. You must limit your entry here to no more than 40 alphanumeric characters.</small>
	<input checked="" type="checkbox"/> * The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.
Other Appointed Attorney(s)	David B. Sandelands, Esq., Reg. No. 46,023; Peter S. Veregge, Esq., Reg. No. 55,698;
Recognized Canadian Attorney/Agent	<input type="text"/>
Firm Name	<input type="text" value="CISLO & THOMAS LLP"/>
Internal Address	<input type="text"/>
* Street Address	<input type="text" value="12100 Wilshire Blvd. Suite 1700"/> <small>NOTE: You must limit your entry here, and for all remaining fields within this overall section (except City, see below), to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.</small>
* City	<input type="text" value="Los Angeles"/> <small>NOTE: You must limit your entry here to no more than 22 characters.</small>
* State <small>(Required for U.S. addresses)</small>	<input type="text" value="California"/> <small>NOTE: You must include as part of the "City" entry any information related to geographical regions (e.g., provinces) not found in the dropdown lists for "States" or "Countries." Enter the city and then the geographical region, separated by a comma (e.g., Toronto, Ontario). In most instances, you will then also have to select the country within which the region is found, below.</small>
* Country/Region/Jurisdiction/U.S. Territory	<input type="text" value="United States"/>
* Zip/Postal Code <small>(Required for U.S. and certain international addresses)</small>	<input type="text" value="90025"/>
Phone Number	<input type="text" value="United States"/> <input type="text" value="310-979-9190"/> Ext. <input type="text"/>
Fax Number	<input type="text" value="310-394-4477"/>
* Email Address	<input type="text" value="tmk@cislo.com"/> The appointed attorney's email address must be provided and kept current with the USPTO. <small>NOTE: The applicant owner/holder or the applicant owner's/holder's attorney acknowledges that he or she is solely responsible for receiving USPTO emails. Additionally, the applicant owner/holder or the applicant owner's/holder's attorney is responsible for periodically checking the status of the application/registration using the Trademark Status & Document Retrieval (TSDR) system. USPTO notices and office actions issued in this application/registration can be viewed online using TSDR. The USPTO is not responsible for any failure to receive a USPTO-issued email due to the receiver's security or anti-spam software, or any problems with the receiver's email system.</small>

Go Back Continue

Trademark Electronic Application System

TEAS and TEASi will undergo system maintenance at 9 a.m. ET on Saturday, February 25. To minimize the risk of disruption, we recommend closing any active sessions and stopping your work between 9 and 9:15 a.m. ET.

Navigation History: [Instruction](#) > [Applicant](#) > [Mark](#) > [Goods/Services/Filing Basis](#) > [Attorney/Dom. Rep./Correspondence](#) > Fee/Signature

PTO-1478
Approved for use through 10/31/2024. OMB 0651-0009
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register Version 8.1

Correspondence Information

Watch the [TEAS Nuts and Bolts: Correspondence Information video](#) on the USPTO website for instructions on this page.
To make changes to the **Primary Email Address for Correspondence** below, either
(1) return to the Applicant Information section (if no attorney has been appointed) and enter the change, or
(2) use the Attorney Information section of the form to enter the change (if an attorney has been appointed).

Name	Daniel M. Cislo, Esq.
Email Address	Primary Email Address for Correspondence: <input type="text" value="tmk@cislo.com"/> Secondary Email Address(es) (Courtesy Copies) <input type="text" value="cgrant@cislo.com"/> ← Enter up to 4 addresses, separated by either a semicolon or a comma . Only the Primary Email Address for Correspondence is used for official communication by the USPTO. If an attorney has been appointed, the USPTO will correspond ONLY with the appointed attorney; otherwise the USPTO will correspond with the applicant owner/holder. The applicant owner/holder or the appointed attorney must keep this email address current with the USPTO. <small>NOTE: I understand that (1) a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, for correspondence and (2) all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).</small>

[Privacy Act Statement](#) | [TEAS Form Burden Statement](#) | [Bug Report/Feedback](#) | [TEAS Home](#)



U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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Trademark/Service Mark Application, Principal Register Version 8.1

Fee Information



The total filing fee is based on the (1) form type you selected (TEAS Plus or TEAS Standard) and (2) number of classes of the goods/services listed in the application.

Watch the [TEAS Nuts and Bolts: Fee/Signature Information video](#) for an explanation of how to fill out the fee and signature information sections.

Payment options: You will have three payment options ([credit card](#), [automated deposit account](#), and [Electronic Funds Transfer](#)). These options will appear after completing and validating this form.

Number of Classes	2
Fee per class	\$350
Total Fee Due	\$700
* Total Paid Fees	\$ 700 ▼

Signature Information

Click to choose ONE [signature method](#):

- [Sign directly](#) [Email Text Form to second party for signature](#) [Handwritten pen-and-ink signature](#) [Submit application unsigned](#)

Electronic Signature

To electronically sign this application, enter any alpha/numeric characters (letters/numbers) of your choosing, preceded and followed by the forward slash (/) symbol. Most signatories enter their name between the two forward slashes; examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. The application may still be validated to check for missing information or errors even if the **signature** and **date signed** fields are left blank; however, you must specifically click the button for "Submit application unsigned," above.

DECLARATION

Read the following statements before signing. Acknowledge the statements by checking the boxes and signing below.

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used

Electronic Signature

To electronically sign this application, enter any alpha/numeric characters (letters/numbers) of your choosing, preceded and followed by the forward slash (/) symbol. Most signatories enter their name between the two forward slashes; examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. The application may still be validated to check for missing information or errors even if the signature and date signed fields are left blank; however, you must specifically click the button for "Submit application unsigned," above.

DECLARATION

Read the following statements before signing. Acknowledge the statements by checking the boxes and signing below.

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

* Signature	/Daniel M. Cislo/	* Date Signed	02/21/2023 (MM/DD/YYYY)
<small>Examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. NOTE: Must be personally signed by the individual listed in the Signatory's Name field. 37 C.F.R. §2.193(a). The person signing may not enter someone else's signature.</small>			
* Signatory's Name	Daniel M. Cislo, Esq.		
* Signatory's Position	Attorney of Record, Reg. No. 32,973, California I <small>NOTE: Limit your entry to no more than 150 characters (the storage limit for this field in the USPTO database). Enter appropriate title or nature of relationship to the owner/holder.</small> If the signer is - An individual owner/holder, enter "Owner" or "Holder" as appropriate. - Joint individual owners/holders, enter "Owners" or "Holders" as appropriate. - A business entity authorized signatory, enter official title; e.g., "President" (if a corporation), "General Partner" (if a partnership), or "Principal" (if a limited liability company). - A U.S.-licensed attorney, enter "Attorney of record," and if not specified in the application or prior communications, specify at least one state bar admission, e.g., "Attorney of record, New York Bar member." Also, if the signing attorney is from the same U.S. firm as the attorney of record, but was not listed in the original filing and is not otherwise of record, also include law firm name, e.g., Associate Attorney, Smith, Jones & Davis, Virginia Bar member.		
Signatory's Phone Number	United States	310-979-9190	Ext. <input type="text"/>

NOTE: If there are multiple signatories, click on the "Add Signatory" button below, and repeat signature process. Otherwise, Click on the [Validate](#) button, or if necessary, the Go Back button.

Go Back Add Signatory Validate

STEP 1: Review the application data in the various formats below by clicking on the hyperlinks under "Application Data." Use the print function in your browser to print these pages for your own records. Visit the USPTO's [TEAS Help webpage for information on correcting your image](#) when the Mark and Specimens appear huge in the provided hyperlinks.

Note: Review this information for accuracy and completeness now. Corrections after submission may not be allowed, thereby possibly affecting your legal rights.

Application Data

Input	Mark	Specimen	XML File	Text Form
-----------------------	----------------------	--------------------------	--------------------------	---------------------------



STEP 2: If there are no errors and you are ready to file, confirm the **Primary Email Address for Correspondence**, displayed below. To make changes to this email address, use the navigation buttons below to return to the appropriate page in the form and update either the attorney's email address, if appointed, or the applicant owner's/holder's email address. **Courtesy copies** are also permitted and these email address(es) are displayed below. To update these addresses, use the navigation buttons below to return to the Correspondence Information page and enter the changes.

After you submit the form, the USPTO will send an acknowledgment of receipt to the following email address(es):

Primary Email Address for Correspondence:	tmk@cislo.com
Secondary Email Address(es) (Courtesy Copies):	cgrant@cislo.com

STEP 3: To [download and save the form data](#), click on the **"Save Form"** button at the bottom of this page. The information will be saved to your local drive. To begin the submission process with saved data, you must open a new form, and click on the "Browse/Choose File" button displayed on the initial form wizard page, at "[OPTIONAL] To access previously-saved data, use the "Browse/Choose File" button below to access the file from your local drive." **REMINDER:** Do **NOT** try to open the saved .obj/.xml form directly. You must return to the very first page of the form, as if starting a brand new form, and then use the specific "Browse/Choose File" button on that page to import the saved file. Clicking on the "Continue" button at the bottom of that first page will then properly open the saved version of your form.

STEP 4: Read and check the following:

Important Notice:

(1) Once you submit this application, we will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review. This is true regardless of how soon after submission you might attempt to request cancellation of the filing. Therefore, please review **ALL** information carefully prior to transmission.

(2) All information you submit to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, email address, and street address. By filing this application, you acknowledge and agree that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view this information in the USPTO's on-line databases and through internet search engines and other on-line databases. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. To maintain confidentiality of banking or credit card information, only enter payment information in the secure portion of the site after validating your form. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.

(3) Be aware that private companies not associated with the USPTO often use trademark application and registration information from the USPTO's databases to [mail or email trademark-related solicitations](#) (samples of non-USPTO solicitations included).

If you have read and understand the above notice, please check the box before you click on the **Pay/Submit** button.

STEP 5: If you are ready to file electronically:

Click on the **Pay/Submit** button *below*, to access the site where you will select one of three possible payment methods. After successful entry of payment information, you can complete the submission to the USPTO. A valid transaction will result in a screen that says **SUCCESS!** Also, we will send an email acknowledgment within 24 hours.

WARNING: Click on the Pay/Submit button **ONLY** if you are now entirely prepared to complete the Pay/Submit process. After clicking the button, you can **NOT** return to the form, since you will have left the TEAS site entirely. Once in the separate payment site, you **must** complete the Pay/Submit process within **30 minutes**. If you are not prepared to complete the process now, you should select the "Save Form" option to save your form, and then complete the Pay/Submit process later. Or, if you have discovered any error, use the "Go Back to Modify" button to make a correction.

WARNING: Fee payments by credit card may **not** be made from 2 a.m. to 6 a.m. Sunday, Eastern Time. If you are attempting to file during that specific period, you **must** use either (1) the deposit account or electronic funds transfer payment method; or (2) the "Save Form" option to save your form, and then complete the Pay/Submit process later for a credit card payment.

amount in effect on the day the fee is paid (in full). The day a fee is paid is the date of receipt of the fee payment in the USPTO under 37 CFR § 1.6, or the date reflected on a proper certificate of mailing or transmission on the fee payment, where such a certificate is authorized under 37 CFR § 1.8.

For small and micro entity fees (other than the issue fee) that were paid on 12/29/2022 prior to the enactment of the law, refunds will be issued for the difference between the old higher fee rates and the new lower fee rates. **The refunds will be processed by mid-February 2023; there is no need to submit a refund request for these payments.**


*For international applications filed under the Patent Cooperation Treaty (PCT), the applicable Chapter I fee amount is the fee amount in effect on the date of receipt of the purported international application. Please contact the PCT Helpdesk at 571-272-4300 for additional information.

Payment

Order Details ?

TOTAL	TRANSACTION DESCRIPTION
\$700.00	TRADEMARK/SERVICE MARK APPLICATION, PRINCIPAL REGISTER: MALIBU MICROBIOME MEETING



Sale Item Reference #	Attorney Docket #  ?	Fee Code	Item Price	Qty	Item Total
See confirmation screen and filing receipt post-payment.	22-46011	7009	\$350.00	2	\$700.00

Payment Information

Required fields *

- Payment Options * ?
- Stored Payment Method
 - Credit/Debit Card

Stored Payment Method *

Deposit Account Balance: [\\$30,555.45](#)

ers

Create New...
 Quick Tabs
 Power Views
 Navigate
 Process
 Copy to Clipboard
 Show on Day File
 Change Records
 Merge Records
 Export Records
 Delete Records
 Archive Records
 Relate Records
 Change Billing Preferences
 Create Bills
 Search

Search Matters	Power View	<None>	Matter No
MALIBU MICROBIOME MEETING			22-46011

Billing Item Form - Add

File Edit View Process Help

Save & Close Save Cancel

Primary \ Custom \ Related \ Notes \ Documents \ Phone \ Email \ Mail \ Web \ Billing \ Outline

Time: 5:00pm Code: EXPExpense

Expense Entry Information

Regarding: MALIBU MICROBIOME MEETING 22-46011 Hazan, Sabine 19341

Exp Code: JSPTD Fees paid by Deposit Account Phase: Staff: EExpense Expense

Desc: U.S. Patent and Trademark Office fees for New Use Based Trademark Application for MALIBU MICROBIOME MEETING

Quantity: 1 Charge Status: Billable Hold Record

Bill Date: 2/21/2023 Tue

Rates				Overrides and Totals			
Rate Basis	Bill Code	Price	\$700.00	<input type="checkbox"/> Markup/Disc	0.00%	No Charge Qty	0.00
Rate Level	None	Gross	\$700.00	<input type="checkbox"/> Adjustment		Non-Billable Qty	0.00
Level Desc	None	Billable	1.00	<input type="checkbox"/> Do Not Charge Tax		Est. Billed Value	\$749.00
Rate Type	Per Unit	Net Value	\$700.00	<input type="checkbox"/> Do Not Split		Est. Allocation	\$749.00

Memo

Billed \$700.00 on 02-21-2023 for MALIBU MICROBIOME MEETING

Billing

certificate of mailing or transmission on the fee payment, where such a certificate is authorized under 37 CFR 1.101.

For small and micro entity fees (other than the issue fee) that were paid on 12/29/2022 prior to the enactment of the law, refunds will be issued for the difference between the old higher fee rates and the new lower fee rates. **The refunds will be processed by mid-February 2023; there is no need to submit a refund request for these payments.**

*For international applications filed under the Patent Cooperation Treaty (PCT), the applicable Chapter I fee amount is the fee amount in effect on the date of receipt of the purported international application. Please contact the PCT Helpdesk at 571-272-4300 for additional information.

Submission Successful: Trademark/Service Mark Application, Principal Register

Success! [View/Save E-Receipt as PDF file](#)

We received your application and assigned it serial number **97804968**. [Click on the button above to open and save a PDF version of your filing](#). This PDF will serve as your official confirmation copy.

We will also email a filing receipt and important next steps of the application process to tmk@cislo.com; cgrant@cislo.com. For electronically submitted applications, we do not mail paper filing receipts.

What's next?

In approximately three months, your application will be assigned to a USPTO examining attorney for review. Visit our website for an explanation of [application process timelines](#).

To be sure that you don't miss an important email from the USPTO and to avoid the possible [abandonment](#) of your application, you should check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#) every three to four months.

Stay current with Trademarks

Stay up-to-date with changes in Trademarks that may impact your application or registration. This may include upcoming system changes, events and roundtables, rules changes, and other operational matters. Sign up to get Trademark Alert emails through our [subscription center](#).

How to sign up

On our [subscription center](#) webpage, select the Subscribe button, enter your email address, and select the Submit button. Consent to the privacy policy and select the Submit button. You can choose to receive emails about all United States Patent and Trademark (USPTO) topics or specific topics (e.g. Trademark Alerts). Pick your areas of interest, then select the Submit button.

Thank you,

The TEAS Support Team

STAMP: USPTO/BAS-4.7.100.18-20230221193429851668-97804968-860d816450ac3f6bd4159e8a72f5b5438d61ea1d70f5b71b4fdbcba84ae407bb059-DA-34298094-20230221192347190627



Trademark Electronic Application System (TEAS) service
U.S. Patent and Trademark Office
Please refer questions or comments to: teas@USPTO.gov



SPECIMEN RECAP (USE BASED)

*Important note: you always need one specimen per class showing use of the mark for the goods/services in that class (if an application has five (5) classes, you will need five (5) specimens)

*Important note: specimens must be current

- You need specimens when filing a:
 - **Use-Based 1(a) application**
 - Statement of Use
 - Sections 8 & 15
 - Sections 8 & 9
 - Response to Office Action (not always - depends on the issues)

- For trademarks (goods)
 - Examples of specimens include:
 - hang tags
 - Labels
 - Packaging
 - The goods themselves
 - Social Media pages (use in a business fashion – goods offered for sale on site)
 - Webpage displaying the mark sufficiently near the goods at their point of sale
 - Language used when filing
 - “Hang tag/label/packaging displaying the mark”
 - “Photograph of the goods displaying the mark”
 - “Webpage displaying the mark sufficiently near the goods at their point of sale

- For service marks (services)
 - Examples of specimens include:
 - Flyers
 - Advertisements
 - Brochures
 - Social Media pages (use in a business fashion – services offered on the site)
 - Webpages
 - Language used when filing:
 - “Flyers/advertisement/brochure/webpage displaying the mark used in association with the services”
 - “Public sign displaying the mark used in association with services”
 - “Screenshots of Twitter and Instagram pages displaying the mark used in association with the services”



CISLO & THOMAS LLP

Attorneys at Law

PROCUREMENT AND ENFORCEMENT
OF INTELLECTUAL PROPERTY

TORRANCE
21515 HAWTHORNE BLVD.
SUITE 200
TORRANCE, CA 90503-6501
(310) 405-7425

PASADENA
1055 EAST COLORADO BLVD.
FIFTH FLOOR
PASADENA, CA 91106-2327
(626) 204-9206

12100 WILSHIRE BOULEVARD
SUITE 1700
LOS ANGELES, CA 90025-7103
(310) 979-9190 FAX (310) 394-4477
WWW.CISLO.COM

WESTLAKE VILLAGE
2829 TOWNSGATE ROAD
SUITE 330
WESTLAKE VILLAGE, CA 91361-3006
(805) 496-1164 FAX (805) 435-8446

PATENT, TRADEMARK
COPYRIGHT & RELATED MATTERS

SANTA BARBARA
7 WEST FIGUEROA STREET
THIRD FLOOR
SANTA BARBARA, CA 93101-5109
(805) 962-1515

SAN DIEGO
12636 HIGH BLUFF DRIVE
SUITE 400
SAN DIEGO, CA 92130-2071
(619) 481-5448

[insert date here]

«MAT_Client_Firm»
Attn: «MAT_Addressee_Name»
«MAT_Client_Address»
«MAT_Client_Address2»

CONFIDENTIAL
ATTORNEY-CLIENT PRIVILEGE

VIA ELECTRONIC MAIL ONLY
EMAIL ADDRESS:

Re: New Trademark Application for:
[MARK]
C&T Ref. No.:

Dear :

Pursuant to your instructions, we prepared and enclose a federal intent-to-use based trademark application for [MARK] on your behalf/benefit of [company name] to cover "goods/services".

We prepared a word version of the application to be kept in our files. We will file the application using the electronic filing system's template at the United States Patent and Trademark Office ("USPTO"). The USPTO application is the official version that will be submitted at the USPTO. The word version we prepared is a little easier to understand than the USPTO version, which is why we prepared it.

Carefully review the application and let us know if we should make any changes such as the ownership designation and/or if you wish to add any goods or services to the application (you may not add any once the application has been filed at the Trademark Office).

If all is in order, please have a Corporate Officer or LLC Managing Member of [company name] execute and date the Declaration and Power of Attorney pages, and return the signed application to us, which we will maintain in our files. Please note that as to not jeopardize the validity of the documents it is imperative that a Corporate Officer or LLC Managing Member of the company execute and date the document.

Firm
name
[insert date]
Page 2

We look forward to return of the signed application. In the meantime, please feel free to contact me with any questions or comments you may have.

[J. Sheldon ONLY: Please do not hesitate to contact me with any questions or comments you may have. I can be reached at 626-676-1201 and JSheldon@cislo.com.]

Very truly yours,

CISLO & THOMAS LLP

D. M. Cislo, Esq.

DMC:tr:

Enclosure(s):

Federal ITU Application

\\SRV-DB\TMDOCS\18-36932\Letter to Client enclosing New Applications.docx

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION
→ 1(b)**

→ Mark:

→ International Class No.:

To the Commissioner of Patents and Trademarks:

Applicant is _____ (“Applicant”), a [State][entity] with a business address of _____ . / [an individual United States citizen with an address of]

The above-identified Applicant has a bona fide intention to use the trademark in the accompanying drawing in interstate commerce for the following goods/services in International Class No. **000**:

Goods/services

Applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

GOODS

Applicant has a bona fide intention to use the mark on **goods, labels, packaging** and/or **advertisements, brochures,** webpages and other means customary in the trade.

SERVICES

Applicant's mark is a word mark presented in standard character format without claim to any particular font, style, size or color.

→ If the mark is a logo, you would edit the above paragraph to say something like "Applicant's mark is a logo consisting of ..." and list any features of the logo, both design and literary elements, and note if the Applicant is claiming color as a feature of the mark...

DECLARATION

The undersigned, for Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; Applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with the specified **goods/services**; he/she believes the Applicant to be the owner of the **trademark/service mark** sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes Applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the **goods/services** of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

APPLICANT

Date: _____, YEAR

Signature

Name

Title

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California and are admitted to practice in the State of California and the United States Patent and Trademark Office and are in good standing.

Daniel M. Cislo, Esq., Reg. No. 32,973
David B. Sandelands, Esq., Reg. No. 46,023
Peter S. Veregge, Esq., Reg. No. 55,698
Kristin B. Kosinski, Esq., Reg. No. 45,599

C. Wook Pak, Esq., Reg. No. 50,504
Jeffrey G. Sheldon, Esq., Reg. No. 27,953
Katherine M. Bond, Esq., Reg. No. 66,381
Rebecca I. Makitalo, Esq., Reg. No. 80,120

Please address all communications as follows:

Daniel M. Cislo, Esq.
CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

APPLICANT

Date: _____, YEAR

Signature

Name

Title

TRADEMARK

C&T Ref. No.

APPLICANT: ←

ADDRESS: ←

Applicant has a bona fide intention to use the mark in the form shown below for the following **goods/services**. The mark is presented in standard character format without claim to any particular font, style, size or color.

CLASS

GOODS/SERVICES

000

Goods/services



MARK: ←

CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

TRADEMARK
C&T Ref. No.

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this declaration (along with any paper referred to as being attached or enclosed) is being filed electronically with the Trademark Electronic Application System (TEAS) on the date shown below:

on _____

D. M. Cislo, Esq., Reg. No. 32,973
CA Bar No. 125378
December 23, 1986

Date

Preparing & Filing a Trademark Application

**02-22-2023
CG**





TRADEMARK

A trademark includes any word, name, symbol, device, or any combination, used in commerce to identify and distinguish the goods of one manufacturer or seller from goods manufactured or sold by others, and to indicate the source of the goods.



SERVICE MARK

A service mark is the same as a trademark, except that it identifies and distinguishes the source of a service rather than a product.



PRELIMINARY TRADEMARK SCAN

Before preparing a new trademark application, we commonly recommend a preliminary scan to determine the possible registrability of the mark for certain goods/services (\$600.00)

The scan searches the federal and state trademark databases, and some international databases broadly, which includes the goods/services the client intends on using the mark for...



FULL SEARCH, ANALYSIS, AND OPINION

We note in our preliminary scan letter that since trademark rights arise upon first use, a trademark user who did not file for registration, or who let their registrations go abandoned, may still have common law rights to the marks. Due to this, we often suggest an extensive full trademark search, which includes common law usage with our detailed opinion letter...

(\$3,215-4,295)

FILING BASIS

1(A) - USE IN COMMERCE BASIS

you are currently using your mark in commerce with your goods and/or services and have first use dates and specimen to show for it

1(B) - INTENT TO USE

you have a bona fide intention to use your mark in commerce with your goods and/or services in the near future, but have not yet begun using your mark in commerce

CLASSIFICATIONS

- The client will tell us what they are using/intend to use their mark for – goods to be sold or services to be provided, and we use our classification search tool to assign an international classification from 001-045
- From the USPTO: All goods and services are “classified” or organized into broad categories of goods or services, as determined by international agreement. Each category of goods or services is assigned a number from 1 to 45, also known as an international class. There are many items listed in each class; however, goods and services are never in the same class.
 - o **001-034 = goods**
 - o **035-045 = services**
- Classification/Trademark ID Manual: <https://idm-tmng.uspto.gov/id-master-list-public.html>

DRAFTING APPLICATIONS



C&T Ref. No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION
UNDER SECTION 1(a)

Mark:

International Class No.:

To the Commissioner of Patents and Trademarks:

Applicant is _____ ("Applicant"), a [State][entity] with a business address of _____. / [an individual United States citizen with an address of]

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing for "goods/services" in International Class 000.

The above-identified applicant requests that said mark be registered in the United States Patent and Trademark Office in the Principal Register established by the Act of July 5, 1946.

The above referenced mark was first used in connection with the goods/services in International Class 000 at least as early as _____; and was first used in interstate commerce at least as early as _____; and is now in use in such commerce.

C&T Ref. No. 22-46011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION
UNDER SECTION 1(a)

Mark: MALIBU MICROBIOME MEETING

International Class No.: 044

To the Commissioner of Patents and Trademarks:

Applicant is Sabine Hazan, an individual United States citizen with an address of 1835 Knoll Drive, Ventura, CA 93003.

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing for:

- "Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news" in International Class 041
- "online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news" in International Class 044;

The above-identified applicant requests that said mark be registered in the United States Patent and Trademark Office in the Principal Register established by the Act of July 5, 1946.

C&T Ref. No.

GOODS

SERVICES

The mark is used by imprinting the same on **tags, labels, packaging, and/or advertisements, brochures, webpages, or the like**, which are distributed and/or displayed to customers for purposes of identifying applicant's goods/services. **One (1) specimen illustrating the mark is included herewith.**

Applicant's mark is a word mark presented in standard character format with no design element and without claim to any particular font, style, size or color.

Miscellaneous Section (if the specimen is a webpage): the URL is _____ and was accessed on _____ in the event that this required information is cut-off when the specimen was uploaded by the USPTO.

C&T Ref. No. 22-46011

The above referenced mark was first used in connection with the services in International Classes 041 and 044 at least as early as March 1, 2019 and was first used in interstate commerce at least as early as March 1, 2019; and is now in use in such commerce.

The mark is used by imprinting the same on advertisements, brochures, webpages, or the like, which are distributed and/or displayed to customers for purposes of identifying applicant's services. One (1) specimen illustrating the mark is included herewith.

Applicant's mark is a word mark presented in standard character format with no design element and without claim to any particular font, style, size or color.

C&T Ref. No.

DECLARATION

The undersigned, on behalf of Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; he/she believes the Applicant is the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes Applicant to be entitled to use such mark in commerce; and to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the **goods and services** of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

APPLICANT

Date: _____, YEAR

Signature

Name

Title

C&T Ref. No. 22-46011

DECLARATION

The undersigned, on behalf of Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant is the owner of the service mark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), she believes Applicant to be entitled to use such mark in commerce; and to the best of her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

Sabine Hazan

Date: _____, 2022

Signature

C&T Ref. No.

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California in good standing and are admitted to practice in the State of California and the United States Patent and Trademark Office.

Daniel M. Cisto, Esq., Reg. No. 32,973	C. Wook Pak, Esq., Reg. No. 50,504
David B. Sandelands, Esq., Reg. No. 46,023	Jeffrey G. Sheldon, Esq., Reg. No. 27,953
Peter S. Veregge, Esq., Reg. No. 55,698	Katherine M. Bond, Esq., Reg. No. 66,381
Kristin B. Kosinski, Esq., Reg. No. 45,599	Rebecca I. Makitalo, Esq., Reg. No. 80,120

Please address all communications as follows:

Daniel M. Cisto, Esq.
CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

APPLICANT

Date: _____, YEAR

Signature

Name

Title

C&T Ref. No. 22-46011

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California in good standing and are admitted to practice in the State of California and the United States Patent and Trademark Office.

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Peter S. Veregge, Esq., Reg. No. 55,698	Katherine M. Bond, Esq., Reg. No. 66,381
Kristin B. Kosinski, Esq., Reg. No. 45,599	Katherine B. Sales, Esq., Reg. No. 72,026
Rebecca I. Makitalo, Esq., Reg. No. 80,120	

Please address all communications as follows:

Daniel M. Cisto, Esq.
CISLO & THOMAS, LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

Sabine Hazan

Date: _____, 2022

Signature

C&T Ref. No.

DRAWING PAGE

APPLICANT: ←

ADDRESS: ←

The mark consists of standard characters without claim to any particular font style, size, or color.

CLASS	DATE OF FIRST USE at least as early as	FIRST USE IN INTERSTATE COMMERCE at least as early as	GOODS/SERVICES
	↑	↑	↑

MARK: ←

CISLO & THOMAS LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

C&T Ref. No. 22-46011

DRAWING PAGE

APPLICANT: Sabine Hazan

ADDRESS: 1835 Knoll Drive, Ventura, CA 93003

The mark consists of standard characters without claim to any particular font style, size, or color.

CLASS	DATE OF FIRST USE at least as early as	FIRST USE IN INTERSTATE COMMERCE at least as early as	SERVICES
041	March 1, 2019	March 1, 2019	<i>Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news</i>
044	March 1, 2019	March 1, 2019	<i>online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news</i>

MARK: MALIBU MICROBIOME MEETING

CISLO & THOMAS LLP
12100 Wilshire Boulevard, Suite 1700
Los Angeles, California 90025-7103
Tel: (310) 979-9190
Fax: (310) 394-4477
www.cislo.com

\\REV-SQL\TMD\docs\22-46011\New Use-Based Application.docx

Pre-Filing and Filing with the USPTO

CHECKLIST BEFORE FILING

- Signed application (ITU & Use Based)
- Specimen (per class) (Use Based)
 - o See last page of handouts for specimen recap
- Payment from client (if requested in advance)

Main menu

Patents

Trademarks

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Jobs

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MyUSPTO

Identity verification for trademark filers

Trademark filers can verify their identity and authenticate their USPTO.gov account using a secure, one-time process.

Index of all TEAS forms

A list of all TEAS forms by category.

TEAS tutorial

Step-by-step instructions for the trademark filing process using TEAS.

Trademark initial application form

In the Trademark Electronic Application System (TEAS), we have one initial application form with two filing options: TEAS Plus and TEAS Standard.

- The **TEAS Plus** filing option has more requirements up-front when you submit your initial application. As a result, you pay a [lower fee per class](#) of goods/services.
- The **TEAS Standard** filing option has fewer requirements up-front. However, you must eventually meet all the application requirements and pay a [higher fee per class](#) of goods/services.

Ready to apply?

Start your application in TEAS

If you aren't already signed into MyUSPTO using your USPTO.gov account, you'll be prompted to log in with two-step authentication. [Review the Log in to TEAS and TEASi](#) page for more information.

You can check the [current processing wait times](#) to find out how long your trademark filing could take. Filing your initial application, response form, and post registration accurately can speed up the process. You can help by reading these tips on [avoiding processing delays](#).

Key differences between TEAS Plus and TEAS Standard

Consider these key differences when selecting your filing option:

Filing fees

- TEAS Plus: Pay \$250 per class of goods/services.
- TEAS Standard: Pay \$350 per class of goods/services.

When you pay fees

- TEAS Plus: Pay all application filing fees with your initial application.
- TEAS Standard: Pay one application filing fee with your initial application and the rest later in the process.

5. Validate the form, using the "Validate" button at the end of the form. If there are errors, return to the form to make the correction. A "Warning" may be corrected or by-passed.
6. Double-check all entries through the links displayed on the Validation page.
7. You may save your work for submission at a later time by clicking on the Save Form button at the bottom of the Validation page.
8. When ready to file, use the Pay/Submit button at the bottom of the Validation page. This will allow you to choose from three (3) different payment methods: credit card, automated deposit account, or electronic funds transfer.
9. After accessing the proper screen for payment, and making the appropriate entries, you will receive a confirmation screen if your transmission is successful. This screen will say SUCCESS! and will provide your assigned serial number.
10. An email acknowledging receipt of the submission (a filing receipt) will be sent to the correspondence email address of record.

Once you submit this application, the USPTO will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

IMPORTANT: After this application is submitted, the USPTO will send a filing receipt to the email address of either (A) the appointed attorney, if any, otherwise (B) the trademark applicant owner/holder.

CONTACT:

For general trademark information or help navigating the forms, email TrademarkAssistanceCenter@uspto.gov, or telephone 1-800-786-9199 (press 1).

If you need help resolving technical glitches, email TEAS@uspto.gov. Please include in your email your phone number, serial or registration number, and a screenshot of any error message you may have received.

STATUS CHECKS: The status of the filing is available in the [Trademark Status & Document Retrieval System \(TSDR\)](#) 7-10 days after filing.

TIMEOUT WARNING: You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [mandatory federal information security standards](#) and protects user information. After 25 minutes of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please have all of your information ready before you start.

1. Please select one of the filing options below.

- TEAS Plus:** I am filing a TEAS Plus application, with a reduced fee of \$250 per class of goods/services. Failure to comply with [TEAS Plus Requirements](#) will incur an additional processing fee of \$100 per class of goods/services.
- TEAS Standard:** I am filing a TEAS Standard application, with a fee of \$350 per class of goods/services.

2. Is an attorney filing this application?

[Foreign-domiciled owners/holders](#) must have a U.S.-licensed attorney represent them before the USPTO in any application- or registration-related filing. [Information about hiring a U.S.-licensed attorney](#) can be found on the USPTO website.

Yes No

3. [OPTIONAL] To upload a previously saved form file, first review the USPTO's [TEAS Help instructions for accessing previously saved data](#) and then use the "Browse..." button below to access the form file saved on your computer.

WARNING: Failure to follow the TEAS Help instructions will result in the inability to edit your data.

Important: Do NOT use the button below to upload an image file (for example, a specimen). You must use the button that will be presented for that purpose *within the proper section of the actual form*

Choose File No file chosen

Continue



PTO-1478

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Trademark/Service Mark Application, Principal Register

Version 8.1

Watch the [TMIN "Applicant information" video](#) that explains the terms "applicant" or "applicant owner/holder." The term "applicant" identifies who owns the trademark, not necessarily who is filing the application.

Watch the [TEAS Nuts and Bolts Applicant Information video](#) that explains how to fill out the Applicant Information page.

Applicant Information

Note: If there is more than one owner of the trademark, complete the applicant information for the first owner, and then click on the "Add Owner" button at the bottom of this page. Repeat for each owner. You must specify whether the multiple applicants are [joint applicants](#) or some other entity type listed below.

*** Owner of Mark**

Sabine Hazan

(If an individual, use the following format: Last Name, First Name Middle Initial or Name, if applicable) DBA (doing business as) AKA (also known as) TA (trading as) Formerly**Entity Type** Individual Corporation Limited Liability Company Partnership Limited Partnership Joint Venture Sole Proprietorship Trust Estate Other

Country/Region/Jurisdiction/U.S. Territory of Citizenship

United States

Internal Address*** Mailing Address**

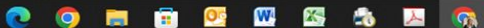
1835 Knoll Drive

(Entered address is publicly viewable in the USPTO's TSDR database. This address must be capable of receiving mail and may be your street address, a P.O. box, or a "care of" address.)NOTE: You must limit your entry here, and for all remaining fields within this overall section, to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.*** City**

Ventura

NOTE: You must limit your entry here to no more than 22 characters.*** State**

California



<input type="radio"/> Joint Venture <input type="radio"/> Sole Proprietorship <input type="radio"/> Trust <input type="radio"/> Estate <input type="radio"/> Other	
Internal Address	<input type="text"/>
* Mailing Address <small>(Entered address is publicly viewable in the USPTO's TSDR database. This address must be capable of receiving mail and may be your street address, a P.O. box, or a "care of" address.)</small>	<input type="text" value="1835 Knoll Drive"/> <small>NOTE: You must limit your entry here, and for all remaining fields within this overall section, to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.</small>
* City	<input type="text" value="Ventura"/> <small>NOTE: You must limit your entry here to no more than 22 characters.</small>
* State <small>(Required for U.S. applicant owners/holders)</small>	<input type="text" value="California"/> <small>NOTE: You must include as part of the "City" entry any information related to geographical regions (e.g., provinces) not found in the dropdown lists for "States" or "Countries." Enter the city and then the geographical region, separated by a comma (e.g., Toronto, Ontario). In most instances, you will then also have to select the country within which the region is found, below.</small>
* Country/Region/Jurisdiction/U.S. Territory	<input type="text" value="United States"/>
* Zip/Postal Code <small>(Required for U.S. and certain international addresses)</small>	<input type="text" value="93003"/>
Domicile Address <small>(Entered address is not publicly viewable in the USPTO's TSDR database unless it is the same as the mailing address. If your mailing address is not your domicile, you must enter the number, street, city, state, country or U.S. territory, and if applicable, zip/postal code of your domicile address. In most cases, a P.O. box, "care of" address, or similar variation is not acceptable as a domicile address.)</small>	<input checked="" type="checkbox"/> Uncheck this box if the domicile address and mailing address of the trademark owner/holder are NOT the same. Fields for entering the domicile address will appear.
Phone Number	<input type="text" value="United States"/> <input type="text"/> Ext. <input type="text"/>
Fax Number	<input type="text"/>
* Email Address	<input type="text" value="admin@cislo.com"/> <small>The applicant owner/holder is required to provide an email address and keep that address current with the USPTO. If the applicant owner/holder is represented by a U.S.-licensed attorney, only the attorney's email address will be used for correspondence by the USPTO.</small>
Website address	<input type="text"/>

Trademark/Service Mark Application, Principal Register Version 8.1

Mark Information

Watch the [TMIN instructional video on the importance of conducting a search](#) of existing trademarks or service marks before filing your application. The USPTO will conduct its own [database search](#) and complex legal review. **Registration of your Mark is NOT guaranteed.**

Instructions:

- Enter your [Mark](#) below. Only **one Mark** can be entered. Entry of multiple Marks may result in denial of a filing date or refusal of registration
- Identify the type of Mark you are submitting by selecting the correct radio button:
 - [Standard characters](#): No claim to a particular font style, size, and/or color;
 - [Special form](#): Mark includes a design or word(s) combined with a design, or is displayed in a particular font style, size, and/or color; or
 - Non-visual sound mark: Include a musical score, and an audio file, as well as a detailed Mark description.
- Follow the specific instructions that will appear after the Mark type radio button is selected. The form will automatically create a separate section for entry of your Mark or attachment of an audio file for a sound mark.
- Carefully review this page prior to final submission to ensure that it accurately depicts or represents your mark. You may not be permitted to [change or correct your mark](#) after filing this application. While minor changes in the mark may *sometimes* be permitted, changes that result in a [material alteration](#) of the mark as originally filed will result in the USPTO issuing a refusal on that ground.

Watch the TEAS Nuts and Bolts [video explaining how to fill out the Mark Information page](#).

[Standard Characters](#)

A standard character mark cannot be changed to add stylization and/or design elements after submission of the application.

- * Select a radio button to indicate the Mark type:
- [Special Form \(Stylized and/or Design\)](#)
 - [Sound mark](#)

Watch the [TMIN instructional video on drawing issues](#).

Enter the Mark here: (Note: The entry can be in capital letters, lower case letters, or a combination thereof. Do not include the ™, ℙ, ®, or © symbols after the mark entry, because they are not part of the actual mark. If using Internet Explorer, the entry cannot exceed 2036 characters; otherwise, you must switch to another browser.)

MALIBU MICROBIOME MEETING

Preview USPTO-Generated Image

NOTE: For how the USPTO determines what the display of the entered mark will be, click [here](#).

NOTE: For information about mark display in USPTO databases, click [here](#)

The "Additional Statement" section of this form is used to enter various legal or informational statement(s) that may pertain to the mark; for example, a disclaimer or English translation. You are not required to enter any of these statement(s) at the time of filing; however, you may be required to add a statement(s) to the record during examination of the application. If you are unsure whether you should make such a statement, the examining attorney assigned to your application will issue a requirement, if appropriate.

Check here to display the full listing of additional statements from which you may make your selection.

TEAS and TEASi will undergo system maintenance at 9 a.m. ET on Saturday, February 25. To minimize the risk of disruption, we recommend closing any active sessions and stopping your work between 9 and 9:15 a.m. ET.

Navigation History: [Instruction](#) > [Applicant](#) > [Mark](#) > Goods/Services/Filing Basis > Attorney/Dom. Rep./Correspondence > Fee/Signature

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Trademark/Service Mark Application, Principal Register Version 8.1

Goods/Services Information

Instructions:

Step 1: Click on the appropriate button, *below*, to indicate whether you wish to create your listing of goods/services by: (1) taking entries directly from the *Manual of Trademark Acceptable Identifications of Goods & Services* (IDManual); or (2) entering your own free-text entry. **NOTE:** Option 1 is recommended because entries in the IDManual are generally acceptable as written; however, if the entry requires customization through the insertion of free-form text, even Option 1 obviously will not ensure that the listing is accepted.

Step 2: Click on the "Add Goods/Services" button.

Step 3: After creating the complete list of goods/services for this application, you will then be able in the next section of the form to designate the filing basis (or bases) appropriate for each listed item.

NOTE:

- Your selection of goods/services from the IDManual must accurately identify your goods/services. For additional information, see [TJEP Chapter 1400](#). If you do not find a listing that accurately identifies your goods/services, you may email TJIDSUGGEST@uspto.gov to request that your identification be considered for addition to the IDManual. Visit the USPTO's website for [information on IDManual suggestions](#). If your request is approved, you must wait until the approved identification is added to the IDManual. If your request is not approved or you wish to file immediately, you must use the TEAS Standard form.
 - Some entries include instructional language beneath the actual entry, within <> symbols. This language is only to assist in the proper selection of an entry, and will NOT be included as part of the actual identification after the checked entry is inserted into the form.
 - If you cannot access the IDManual through the "Add Goods/Services" button, try switching to another browser. If after changing browsers you still cannot access the IDManual through the "Add Goods/Services" button, please contact TEAS@uspto.gov.
- TIMEOUT WARNING:** You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [mandatory federal information security standards](#) and protects user information. After 25 minutes of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please have all of your information ready before you start.

* Choose ONE method for adding the Goods/Services: Searching ID Manual Entering Free-form text

NOTE - INSTRUCTIONAL VIDEOS AVAILABLE REGARDING GOODS/SERVICES:

Watch the [TJIN Goods and Services video](#) explaining what is meant by "identification of goods and services", and watch the [TEAS Nuts and Bolts: Goods and Services video](#) for instructions on filling out the Goods/Services page in this application.

Add Goods/Services

Remove Checked Class(es)

NOTE: Clicking "Go Back" will take you directly back to the MARK section of the form.

Go Back

must describe your goods/services in specific, clear, and concise terms.
Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news
 Check here to use optional ID Assistance tool.

Section 1(a), Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

NOTE: The specimen must show the mark as actually used in commerce. Examples of specimens for goods include tags, labels, instruction manuals, containers, and photographs that show the mark on the actual goods or packaging, or displays associated with the actual goods at their point of sale. Webpages may also be specimens for goods when they include a picture or textual description of the goods associated with the mark and the means to order the goods. Examples of specimens for services include advertising and marketing materials, brochures, photographs of business signage and billboards, and website printouts that show the mark used in the actual sale, rendering, or advertising of the services.

Watch the **TMIN Specimen video** explaining what is an appropriate trademark or service mark specimen for a good or service.
NOTE: For attachment, the JPG/PDF image file(s) or sound/motion file(s) showing the specimen(s) must be on your local drive.

A specimen should NOT be: (1) the same file used in the mark section; or (2) a newly-created file that shows only the mark by itself. (Reminder: Within the earlier mark section, if you attached an image file for a stylized/design mark or a sound/motion file, you must ensure that it only shows the mark by itself, and does not display anything that would not truly be considered part of the actual mark, e.g., a scan of a complete business card would not be an acceptable mark image, although it may be an acceptable specimen).

[Attach Specimen](#)

1 file(s) attached

[Description of Specimen](#)

web pages displaying the mark sufficiently near the services offered

[Webpage Specimens](#)

Enter webpage URL(s) and dates(s) of access below if it does NOT appear on the attached specimen.

If your specimen consists of a webpage, provide the webpage URL:

<https://malibumicrobiomemeeting.com/home>

If your specimen consists of a webpage, indicate the date you accessed or printed the webpage:

10/18/2022 (MM/DD/YYYY)

Check here to remove the URL and Date fields directly below:

[Webpage Specimens](#)

Enter webpage URL(s) and dates(s) of access below if it does NOT appear on the attached specimen.

If your specimen consists of a webpage, provide the webpage URL:

<https://www.eventbrite.com/e/2023-malibu-micro>

If your specimen consists of a webpage, indicate the date you accessed or printed the webpage:

10/18/2022 (MM/DD/YYYY)

[Date of First Use of Mark Anywhere](#)

By the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as

03/01/2019 (MM/DD/YYYY)

[Date of First Use of the Mark in Commerce](#)

By the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as

03/01/2019 (MM/DD/YYYY)

No use of mark yet, intending to use

Foreign application exists for same goods/services

Foreign registration exists for same goods/services

NOTE: To assign the selected filing basis, click on "Assign Filing Basis" button, below. If you selected the wrong basis, click on the "Remove this [basis]" button, above, and start over. To assign multiple bases, click on another basis button and complete the section (and repeat process again, if appropriate) before clicking on the "Assign Filing Basis" button.

Add Class(es) of Goods/Services
 Visit the TEAS Help section of the USPTO website for instructions on [how to add item\(s\)](#) to the list displayed below.

Remove Checked Class(es)
 Visit the TEAS Help section of the USPTO website for instructions on [how to remove item\(s\)](#) from the list displayed below.

<input type="checkbox"/> Select All	International Class	* Goods/Services	Assigned Filing Basis(es)
<input type="checkbox"/>	041 <small>If known, select class number 001-045</small>	<p>Instructions: Enter the common commercial name for the specific goods/services associated with your mark. Failure to list your goods/services accurately could prevent registration. Separate each specific item with a semicolon or comma.</p> <p>ALSO:</p> <ul style="list-style-type: none"> Do not enter a Class Number/Letter in the text box below. Do not include html or other programming code or language that may create embedded links. Do not use abbreviations, brackets ([]), or braces ({}). <p>You should review the USPTO Goods/Services ID Manual (ID Manual) before entering items below. You are not required to use an entry from the ID Manual; however, if your entry is not from the ID Manual, you must describe your goods/services in specific, clear, and concise terms.</p> <p>Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of wellness and microbiome research, discoveries, and news</p> <p><input type="checkbox"/> Check here to use optional ID Assistance tool.</p>	1(a)
<input type="checkbox"/>	044 <small>If known, select class number 001-045</small>	<p>Instructions: Enter the common commercial name for the specific goods/services associated with your mark. Failure to list your goods/services accurately could prevent registration. Separate each specific item with a semicolon or comma.</p> <p>ALSO:</p> <ul style="list-style-type: none"> Do not enter a Class Number/Letter in the text box below. Do not include html or other programming code or language that may create embedded links. Do not use abbreviations, brackets ([]), or braces ({}). <p>You should review the USPTO Goods/Services ID Manual (ID Manual) before entering items below. You are not required to use an entry from the ID Manual; however, if your entry is not from the ID Manual, you must describe your goods/services in specific, clear, and concise terms.</p> <p>online website service providing meeting details for events regarding wellness and microbiome research, discoveries, and news</p> <p><input type="checkbox"/> Check here to use optional ID Assistance tool.</p>	1(a)

NOTE: The 4 BUTTONS below identify the choices of filing basis to be assigned to the items listed in the table, above. Because assignment of the correct basis to each item is critical, please read the [explanation of each basis](#) if you have any questions as to which basis(es) to select, before clicking the button(s), below, to begin the assignment of the basis(es). **Since assignment of a filing basis is not a requirement within this version of the form, you can by-pass this step by clicking on the Continue button, below, if necessary.**

WARNING: Registration Subject to Cancellation for Fraudulent Statements
 You must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of a trademark registration. The lack of a bona fide intention to use the mark with all goods/services included in an application, or the lack of use on all goods/services for which you claim use, could jeopardize the validity of the registration and result in its cancellation.

<input type="button" value="Section 1(a)"/> <small>Actually using mark in commerce now</small>	<input type="button" value="Section 1(b)"/> <small>No use of mark yet, intending to use</small>	<input type="button" value="Section 44(d)"/> <small>Foreign application exists for same goods/services</small>	<input type="button" value="Section 44(e)"/> <small>Foreign registration exists for same goods/services</small>
---	--	---	--

NOTE: Clicking "Go Back" will take you directly back to the MARK section of the form.

Attorney Information

* Attorney Name	Daniel M. Cislo, Esq.
Individual Attorney Docket/Reference Number	22-46011 <small>NOTE: You must limit your entry here to no more than 12 characters.</small>
* Bar Membership	* Year of Admission 1986
	* U.S. State/Commonwealth/Territory California
	* Membership Number 125378 <small>You must enter "N/A" or a membership/registration number if your U.S. state, commonwealth, or territory issues one. This number is not viewable in TSDR. You must limit your entry here to no more than 40 alphanumeric characters.</small>
<input checked="" type="checkbox"/> * The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.	
Other Appointed Attorney(s)	David B. Sandelands, Esq., Reg. No. 46,023; Peter S. Veregge, Esq., Reg. No. 55,698;
Recognized Canadian Attorney/Agent	
Firm Name	CISLO & THOMAS LLP
Internal Address	
* Street Address	12100 Wilshire Blvd. Suite 1700 <small>NOTE: You must limit your entry here, and for all remaining fields within this overall section (except City, see below), to no more than 40 characters (the storage limit for the USPTO database). You may need to abbreviate some words, e.g., St. instead of Street. Failure to do so may result in an undeliverable address, due to truncation at the 40 character limit.</small>
* City	Los Angeles <small>NOTE: You must limit your entry here to no more than 22 characters.</small>
* State <small>(Required for U.S. addresses)</small>	California <small>NOTE: You must include as part of the "City" entry any information related to geographical regions (e.g., provinces) not found in the dropdown lists for "States" or "Countries." Enter the city and then the geographical region, separated by a comma (e.g., Toronto, Ontario). In most instances, you will then also have to select the country within which the region is found, below.</small>
* Country/Region/Jurisdiction/U.S. Territory	United States
* Zip/Postal Code <small>(Required for U.S. and certain international addresses)</small>	90025
Phone Number	United States 310-979-9190 Ext. <input type="text"/>
Fax Number	310-394-4477
* Email Address	tmk@cislo.com <small>The appointed attorney's email address must be provided and kept current with the USPTO. NOTE: The applicant owner/holder or the applicant owner's/holder's attorney acknowledges that he or she is solely responsible for receiving USPTO emails. Additionally, the applicant owner/holder or the applicant owner's/holder's attorney is responsible for periodically checking the status of the application/registration using the Trademark Status & Document Retrieval (TSDR) system. USPTO notices and office actions issued in this application/registration can be viewed online using TSDR. The USPTO is not responsible for any failure to receive a USPTO-issued email due to the receiver's security or anti-spam software, or any problems with the receiver's email system.</small>

Go Back

Continue

Trademark Electronic Application System

TEAS and TEASi will undergo system maintenance at 9 a.m. ET on Saturday, February 25. To minimize the risk of disruption, we recommend closing any active sessions and stopping your work between 9 and 9:15 a.m. ET.

Navigation History: [Instruction](#) > [Applicant](#) > [Mark](#) > [Goods/Services/Filing Basis](#) > [Attorney/Dom. Rep./Correspondence](#) > [Fee/Signature](#)

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Trademark/Service Mark Application, Principal Register Version 8.1

Correspondence Information

Watch the [TEAS Nuts and Bolts: Correspondence Information video](#) on the USPTO website for instructions on this page.
To make changes to the **Primary Email Address for Correspondence** below, either
(1) return to the Applicant Information section (if no attorney has been appointed) and enter the change, or
(2) use the Attorney Information section of the form to enter the change (if an attorney has been appointed).

Name	Daniel M. Cislo, Esq.
Email Address	<p>Primary Email Address for Correspondence: <input type="text" value="tmk@cislo.com"/></p> <p>Secondary Email Address(es) (Courtesy Copies) <input type="text" value="cgrant@cislo.com"/></p> <p>Enter up to 4 addresses, separated by either a semicolon or a comma.</p> <p>Only the Primary Email Address for Correspondence is used for official communication by the USPTO. If an attorney has been appointed, the USPTO will correspond ONLY with the appointed attorney; otherwise the USPTO will correspond with the applicant owner/holder. The applicant owner/holder or the appointed attorney must keep this email address current with the USPTO.</p> <p><small>NOTE: I understand that (1) a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, for correspondence and (2) all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).</small></p>

[Privacy Act Statement](#) | [TEAS Form Burden Statement](#) | [Bug Report/Feedback](#) | [TEAS Home](#)



Trademark/Service Mark Application, Principal Register Version 8.1

Fee Information

The total filing fee is based on the (1) form type you selected (TEAS Plus or TEAS Standard) and (2) number of classes of the goods/services listed in the application.

Watch the [TEAS Nuts and Bolts: Fee Signature Information video](#) for an explanation of how to fill out the fee and signature information sections.

Payment options: You will have three payment options ([credit card](#), [automated deposit account](#), and [Electronic Funds Transfer](#)). These options will appear after completing and validating this form.

Number of Classes	2
Fee per class	\$350
Total Fee Due	\$700
* Total Paid Fees	\$ 700 ▼

Signature Information

Click to choose ONE [signature method](#):

- [Sign directly](#)
- [Email Text Form to second party for signature](#)
- [Handwritten pen-and-ink signature](#)
- [Submit application unsigned](#)

Electronic Signature

To electronically sign this application, enter any alpha/numeric characters (letters/numbers) of your choosing, preceded and followed by the forward slash (/) symbol. Most signatories enter their name between the two forward slashes; examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. The application may still be validated to check for missing information or errors even if the **signature** and **date signed** fields are left blank; however, you must specifically click the button for "Submit application unsigned," above.

DECLARATION

Read the following statements before signing. Acknowledge the statements by checking the boxes and signing below.

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

Electronic Signature

To electronically sign this application, enter any alpha/numeric characters (letters/numbers) of your choosing, preceded and followed by the forward slash (/) symbol. Most signatories enter their name between the two forward slashes; examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. The application may still be validated to check for missing information or errors even if the signature and date signed fields are left blank; however, you must specifically click the button for "Submit application unsigned," above.

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- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

* Signature	[Daniel M. Cislo/]	* Date Signed	[02/21/2023] (MM/DD/YYYY)
	<small>Examples of acceptable "signatures" include: /john doe/; /jd/; or /123-4567/. NOTE: Must be personally signed by the individual listed in the Signatory's Name field. 37 C.F.R. §2.193(a). The person signing may not enter someone else's signature.</small>		
* Signatory's Name	[Daniel M. Cislo, Esq.]		
* Signatory's Position	[Attorney of Record, Reg. No. 32,973, California] <small>NOTE: Limit your entry to no more than 150 characters (the storage limit for this field in the USPTO database).</small> Enter appropriate title or nature of relationship to the owner/holder. If the signer is - An individual owner/holder, enter "Owner" or "Holder" as appropriate. - Joint individual owners/holders, enter "Owners" or "Holders" as appropriate. - A business entity authorized signatory, enter official title, e.g., "President" (if a corporation), "General Partner" (if a partnership), or "Principal" (if a limited liability company). - A U.S.-licensed attorney, enter "Attorney of record," and if not specified in the application or prior communications, specify at least one state bar admission, e.g., "Attorney of record, New York Bar member." Also, if the signing attorney is from the same U.S. firm as the attorney of record, but was not listed in the original filing and is not otherwise of record, also include law firm name, e.g., Associate Attorney, Smith, Jones & Davis, Virginia Bar member.		
Signatory's Phone Number	[United States]	[310-979-9190]	Ext. []

NOTE: If there are multiple signatories, click on the "Add Signatory" button below, and repeat signature process. Otherwise, Click on the [Validate](#) button, or if necessary, the Go Back button.

Go Back Add Signatory Validate

STEP 1: Review the application data in the various formats below by clicking on the hyperlinks under "Application Data." Use the print function in your browser to print these pages for your own records. Visit the USPTO's [TEAS Help webpage for information on correcting your image](#) when the Mark and Specimens appear huge in the provided hyperlinks.

Note: Review this information for accuracy and completeness now. Corrections after submission may not be allowed, thereby possibly affecting your legal rights.

Application Data

[Input](#)

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[Specimen](#)

[XML File](#)

[Text Form](#)

STEP 2: If there are no errors and you are ready to file, confirm the **Primary Email Address for Correspondence**, displayed below. To make changes to this email address, use the navigation buttons below to return to the appropriate page in the form and update either the attorney's email address, if appointed, or the applicant owner's holder's email address. **Courtesy copies** are also permitted and these email address(es) are displayed below. To update these addresses, use the navigation buttons below to return to the Correspondence Information page and enter the changes.

After you submit the form, the USPTO will send an acknowledgment of receipt to the following email address(es):

Primary Email Address for Correspondence:	tmk@cislo.com
Secondary Email Address(es) (Courtesy Copies):	cgrant@cislo.com

STEP 3: To [download and save the form data](#), click on the "[Save Form](#)" button at the bottom of this page. The information will be saved to your local drive. To begin the submission process with saved data, you must open a new form, and click on the "Browse/Choose File" button displayed on the initial form wizard page, at "[**OPTIONAL**] To access previously-saved data, use the "**Browse/Choose File**" button below to access the file from your local drive." **REMINDER:** Do **NOT** try to open the saved .obj/.xml form directly. You must return to the very first page of the form, as if starting a brand new form, and then use the specific "Browse/Choose File" button on that page to import the saved file. Clicking on the "Continue" button at the bottom of that first page will then properly open the saved version of your form.

STEP 4: Read and check the following:

Important Notice:

- (1) Once you submit this application, we will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review. This is true regardless of how soon after submission you might attempt to request cancellation of the filing. Therefore, please review **ALL** information carefully prior to transmission.
- (2) All information you submit to the USPTO at any point in the application and/or registration process will become public record, including your name, phone number, email address, and street address. By filing this application, you acknowledge and agree that **YOU HAVE NO RIGHT TO CONFIDENTIALITY** in the information disclosed. The public will be able to view this information in the USPTO's on-line databases and through internet search engines and other on-line databases. This information will remain public even if the application is later abandoned or any resulting registration is surrendered, cancelled, or expired. To maintain confidentiality of banking or credit card information, only enter payment information in the secure portion of the site after validating your form. For any information that may be subject to copyright protection, by submitting it to the USPTO, the filer is representing that he or she has the authority to grant, and is granting, the USPTO permission to make the information available in its on-line database and in copies of the application or registration record.
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Click on the **Pay/Submit** button *below*, to access the site where you will select one of three possible payment methods. After successful entry of payment information, you can complete the submission to the USPTO. A valid transaction will result in a screen that says **SUCCESS!** Also, we will send an email acknowledgment within 24 hours.

WARNING: Click on the Pay/Submit button **ONLY** if you are now entirely prepared to complete the Pay/Submit process. After clicking the button, you can **NOT** return to the form, since you will have left the TEAS site entirely. Once in the separate payment site, you **must** complete the Pay/Submit process within **30 minutes**. If you are not prepared to complete the process now, you should select the "Save Form" option to save your form, and then complete the Pay/Submit process later. Or, if you have discovered any error, use the "Go Back to Modify" button to make a correction.

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Go Back to Modify

Save Form

Pay/Submit

amount in effect on the day the fee is paid (in full). The day a fee is paid is the date of receipt of the fee payment in the USPTO under 37 CFR § 1.6, or the date reflected on a proper certificate of mailing or transmission on the fee payment, where such a certificate is authorized under 37 CFR § 1.8.

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Payment

Order Details ?

TOTAL	TRANSACTION DESCRIPTION
\$700.00	TRADEMARK/SERVICE MARK APPLICATION, PRINCIPAL REGISTER: MALIBU MICROBIOME MEETING

Sale Item Reference #	Attorney Docket #  ?	Fee Code	Item Price	Qty	Item Total
See confirmation screen and filing receipt post-payment.	22-46011	7009	\$350.00	2	\$700.00

Payment Information

Required fields *

- Payment Options * ?
- Stored Payment Method
 - Credit/Debit Card

Stored Payment Method *

Deposit Account Balance: \$30,555.45

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- Relate Records
- Change Billing
- References
- Recreate Bills
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Search Matters Power View

Mat Ref	Matter No
MALIBU MICROBIOME MEETING	22-46011

Billing Item Form - Add

File Edit View Process Help
 Save & Close Save

Primary \ Custom \ Related \ Notes \ Documents \ Phone \ Email \ Mail \ Web \ Billing \ Outline \

Time Code

Expense Entry Information
 Regarding

Exp Code Phase Staff

Desc

Quantity Charge Status Hold Record

Bill Date

Rates		Overrides and Totals	
Rate Basis	<input type="text" value="Bill Code"/>	Price	<input type="text" value="\$700.00"/>
Rate Level	<input type="text" value="None"/>	Gross	<input type="text" value="\$700.00"/>
Level Desc	<input type="text" value="None"/>	Billable	<input type="text" value="1.00"/>
Rate Type	<input type="text" value="Per Unit"/>	Net Value	<input type="text" value="\$700.00"/>
		<input type="checkbox"/> Markup/Disc	<input type="text" value="0.00%"/>
		<input type="checkbox"/> Adjustment	<input type="text"/>
		<input type="checkbox"/> Do Not Charge Tax	<input type="text"/>
		<input type="checkbox"/> Do Not Split	<input type="text"/>
No Charge Qty	<input type="text" value="0.00"/>	Non-Billable Qty	<input type="text" value="0.00"/>
Est. Billed Value	<input type="text" value="\$749.00"/>	Est. Allocation	<input type="text" value="\$749.00"/>

Memo

Billed \$700.00 on 02-21-2023 for MALIBU MICROBIOME MEETING

Billing

Certificate of mailing or a submission on the fee payment, where such a certificate is authorized under 37 CFR § 1.101.

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*For international applications filed under the Patent Cooperation Treaty (PCT), the applicable Chapter I fee amount is the fee amount in effect on the date of receipt of the purported international application. Please contact the PCT Helpdesk at 571-272-4300 for additional information.

Submission Successful: Trademark/Service Mark Application, Principal Register

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We received your application and assigned it serial number **97804968**. Click on the button above to open and save a PDF version of your filing. This PDF will serve as your official confirmation copy.

We will also email a filing receipt and important next steps of the application process to tmk@cislo.com; cgrant@cislo.com. For electronically submitted applications, we do not mail paper filing receipts.

What's next?

In approximately three months, your application will be assigned to a USPTO examining attorney for review. Visit our website for an explanation of [application process timelines](#).

To be sure that you don't miss an important email from the USPTO and to avoid the possible [abandonment](#) of your application, you should check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#) every three to four months.

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Thank you,

The TEAS Support Team

STAMP: USPTO-BAS-4.7.100.18-20230221193429851668-97804968-860d816450ac3f6bd4159e8a72f5b5438d61ea1d70f5b71b4fdcb84ae407bb059-DA-34298094-20230221192347190627



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Save all of the documents to TM

- Official USPTO Filing Receipt for New Use Based Trademark Application dated...
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- Fully Executed Use Based Trademark Application as filed

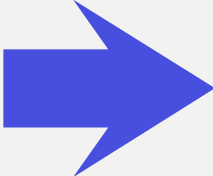
Letter to Client regarding Filing Particulars

- Date filed
- Automated serial number

SPECIMEN

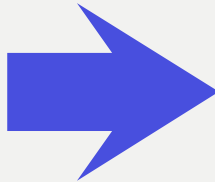
RECAP

Specimen for Trademarks

- ❑ Hang tags
 - ❑ Labels
 - ❑ Packaging
 - ❑ The goods themselves
 - ❑ Displays near the goods being offered for sale
 - ❑ Social Media pages (use in a business fashion – goods offered for sale where the mark is used as a source indicator for the goods)
 - ❑ Webpage displaying the mark sufficiently near the goods at their point of sale
- 
- ❑ “Hang tag/label/packaging displaying the mark”
 - ❑ “Photograph of the goods displaying the mark” (except for clothing and jewelry (unless there is secondary meaning))
 - ❑ “Webpage displaying the mark sufficiently near the goods at their point of sale “

Specimen for Service Marks

- ❑ Flyers
- ❑ Advertisements
- ❑ Brochures
- ❑ Signage
- ❑ Social Media pages (use in a business fashion – services offered on the site)
- ❑ Webpages showing the mark used in association with the services



- ❑ “Flyers/advertisement/brochure/web page displaying the mark used in association with the services”
- ❑ “Public sign displaying the mark used in association with services”
- ❑ “Screenshots of Twitter and Instagram pages displaying the mark used in association with the services being offered and as a source indicator”